



VIRGINIA DEPARTMENT
OF AGRICULTURE AND
CONSUMER SERVICES

DIVISION OF MARKETING

804.786.3947

Voice Reports 800.552.5521

www.vdacs.virginia.gov/markets-and-finance-market-news.shtml

FARMERS' RETAIL MARKET NEWS

JULY 31, 2024 VOL. 32 NO. 03 ISSN 1078-6848

VIRGINIA MARKET NEWS SERVICE

Prices listed in this publication are submitted monthly by participating farmers' market managers and are subject to change. Virginia Market News Service welcomes any city, county or state-sanctioned farmers' markets in Virginia to participate in the Retail Farmers' Market Publication. Market managers are encouraged to contact Market News at 804.786.3947 or market.news@vdacs.virginia.gov.

Virginia Market News Service is a division of the Virginia Department of Agriculture and Consumer Services. Virginia Market News Service collects and disseminates daily agriculture market prices and analyses for Virginia buyers, sellers, and the media.

Annandale Farmers Market

6621 Columbia Pike
Annandale, VA 22003
703.642.0128

Thursdays 8 a.m.-noon (May 5-November 3)
www.fairfaxcounty.gov/parks/farmersmarkets

Vegetables

Carrots	4.00 lb
Corn (sweet)	10.00 dz
Cucumbers	3.00 lb
Eggplant	3.50 lb
Green Beans	6.00 qt
Lettuce	4.00 bunch
Okra	5.00 pt
Onions	3.00 lb
Peppers (bell)	4.50 lb
Peppers (specialty)	5.00 pt
Potatoes	3.00 lb
Squash	3.00 lb
Sweet Potatoes	2.99 lb
Tomatoes	4.00 lb
Tomatoes (cherry)	5.00 pt
Tomatoes (grape)	5.00 pt
Tomatoes (roma)	4.00 lb

Fruits & Berries

Apples	3.50 lb
Blackberries	6.00 pt
Blueberries	6.00 qt
Cantaloupes	5.00 each
Honey Dews	5.00 each
Nectarines	3.99 lb
Peaches	3.50 lb
Pears	7.00 qt
Plums	6.00 qt
Raspberries	6.00 1/2 pt
Watermelons	7.00 each

Meat

Beef	
Ground	12.00 lb
Steaks	22.00 lb
Pork	
Ground	11.00 lb
Chops	13.00 lb
Sausage	13.00 lb

Other

Garlic	3.50 each
Honey	12.00 lb

Birdhouse Market

1507 Grayland Avenue
Richmond, VA 23220
804.393.9405

Tuesdays 3 to 6:30 p.m. (May-Nov)
www.birdhousefarmersmarket.org/

Vegetables

Beets	4.00 organic bunch
Carrots	3.50 lb; 4.00 organic bunch
Corn (sweet)	1.00 each-9.00 dz
Cucumber	1.00-2.00; 1.00-2.00 organic each-3.00 lb
Cucumbers (pickling)	.50 each-2.00 lb
Eggplant	2.50 lb; 3.00-3.50 organic lb
Green Beans	4.00 lb; 4.00 organic pt
Greens	4.00 organic bunch
Leeks	5.00 organic bunch
Mushrooms	18.00 lb
Okra	4.00-6.00 organic qt
Onions	2.00 lb; 3.00 organic lb
Peppers (bell)	1.00-2.00 each; 3.50 organic lb
Peppers (specialty)	3.00 pt-4.00 lb; 3.00-4.00 organic pt-4.00-6.00 qt
Potatoes	2.00 lb-4.00-5.00 qt; 3.00 organic lb-5.00 qt
Squash	1.75-2.00 lb; 3.00-3.50 organic lb
Tomatillos	6.00 qt
Tomatoes	3.50 lb; 3.50 organic lb
Tomatoes (Heirloom)	4.00 lb; 3.50-4.00 organic lb
Tomatoes (cherry)	4.00 pt; 4.50-5.00 organic pt
Tomatoes (grape)	4.00 pt

Fruits & Berries

Blackberries	7.00 pt
Cantaloupes	4.00 each; 3.00-4.00 organic each
Nectarines	3.50 lb
Peaches	3.50 lb
Plums	7.00 pt
Raspberries	7.00 1/2 pt
Watermelons	6.00 each; 4.00-8.00 organic each

Meat

Beef	
Ground	11.50 lb
Steaks	15.00-30.00 lb
Chicken	
Whole	4.50-6.00 lb
Thigh/Leg	8.50 lb
Breast	15.00 lb
Lamb	
Ground	16.50 lb
Chops	28.50 lb
Pork	
Ground	11.00 lb
Chops	13.00-15.50 lb
Sausage	10.50-11.50 lb

Other

Eggs	6.00-7.00 dz
Garlic	2.00 organic each
Herbs	2.50 bunch; 3.00 organic bunch
Honey	13.50 lb

Danville Market

629 Craghead Street
Community Market Building
Danville, VA 24541

434.797.8961
Saturdays 7:30 a.m.-noon (May-Oct)
Wednesdays 1-6 p.m. (July-Aug)

www.danvilleva.gov/2197/Danville-Farmers-Market

Vegetables

Beets	2.00 bunch
Cabbage	1.00 lb
Carrots	4.00 organic bunch
Corn (sweet)	7.50 dz; 7.50 organic dz
Cucumbers	1.50 lb; 3.00 organic lb
Green Beans	2.00 lb
Kale	5.00 qt bag
Lettuce	5.00 qt bag
Onions	1.00 bunch; 6.00 organic bunch
Peppers (bell)	.50 each
Peppers (specialty)	4.00 organic pt
Potatoes	3.00 1/2 peck; 3.00 organic 1/2 peck
Squash	1.50 lb; 3.00 organic lb
Tomatoes	3.00 lb
Tomatoes (cherry)	4.00 pt

Fruits & Berries

Blackberries	5.00 pt; 5.00 organic pt
Blueberries	5.00 pt
Cantaloupes	2.50 each
Peaches	12.00 1/2 gal
Plums	5.00 organic qt
Watermelons	5.00 each

Meat

Beef	
Ground	7.00-8.00 lb
Roast Cuts	7.00 lb
Steaks	16.50-17.00 lb
Other Cuts	7.00 lb
Chicken	
Whole	5.00 lb
Thigh/Leg	6.00 lb
Breast	10.50 lb
Other Cuts	12.00 lb
Lamb	
Chops	12.00 lb
Leg	12.00 lb
Pork	
Ground	8.50
Chops	12.50-18.00 lb
Sausage	10.00-10.50 lb
Other Cuts	9.50-12.00 lb

Other

Eggs	4.00 dz; 5.00 organic dz
Herbs	5.00 pt
Honey	9.00 lb



Farmville Community Marketplace

213 North Street
Farmville, VA 23901
434.547.3469

Saturdays 9 a.m.-1 p.m. (Apr-Oct)

[www.https://www.farmvilleva.com/230/Farmers-Market.com](https://www.farmvilleva.com/230/Farmers-Market.com)

Vegetables

Cabbage	3.00 head
Corn (sweet)	1.00 each-8.00 dz
Cucumbers	1.00 each
Green Beans	5.00 qt
Onions	1.00 each
Peppers (bell)	1.00 each-4.00 qt
Peppers (specialty)	4.00 pt
Potatoes	5.00 qt
Squash	1.50-1.75 each
Tomatoes	2.50-5.00 lb
Tomatoes (cherry)	3.00-4.00 pt
Tomatoes (grape)	3.00-3.50 pt

Fruits & Berries

Blackberries	5.00 pt
Blueberries	5.00 pt
Cantaloupes	5.00 each
Peaches	1.50-2.00 lb
Pears	5.00 lb

Meat

Beef	
Ground	6.75 lb
Roast Cuts	7.25 lb
Steaks	10.00-18.00 lb
Other Cuts	5.00-9.00 lb
Chicken	
Whole	6.00-7.00 lb
Thigh/Leg	12.50 lb
Breast	15.50 lb
Other Cuts	7.00 lb
Turkey	
Whole	7.00
Ground	15.00 lb
Breast	15.00 lb

Other

Eggs	5.00-7.00 dz
Garlic	1.00-2.00 each
Herbs	1.00 bunch
Honey	15.00 lb

Lakeside Farmers Market

6110 Lakeside Avenue
Richmond, VA 23228
804.262.6593

Saturdays 9 a.m.-noon

Wednesdays 9 a.m.-2 p.m. (Apr-Nov,
Winter market Jan-Mar)

Lakesidefarmersmarket.net/

Vegetables

Cabbage	3.00 head
Carrots	4.00 organic bunch
Celery	3.00 bunch
Corn (sweet)	.75 each
Cucumbers	.75 each
Cucumbers (pickling)	.33-.50 each
Eggplant	1.00 each
Fennel	3.00 organic bunch
Okra	3.00 pt
Onions	2.00 pt
Peppers (bell)	1.00 each
Potatoes	2.00 lb
Squash	1.50 lb
Sweet Potatoes	2.00 lb
Tomatoes	2.49-2.50 lb
Tomatoes (Heirloom)	3.49 lb
Tomatoes (cherry)	3.50 pt

Fruits & Berries

Apples	5.00 qt
Blackberries	7.00 pt
Blueberries	5.00-7.00 pt
Canary Melons	6.00 each
Cantaloupes	4.00-5.00 each
Cherries	5.00 pt
Nectarines	3.50 lb
Peaches	3.50-4.50 lb-6.00-7.00 qt
Raspberries	7.00 1/2 pt
Strawberries	4.00 pt
Watermelons	8.00-10.00 each

Other

Garlic	1.00 each
Honey	14.00 lb

Lynchburg Community Market

1219 Main Street
Lynchburg, VA 24504
434.455.4485

Tuesdays-Saturdays 7 a.m.-2 p.m.

www.lynchburgcommunitymarket.com

Vegetables

Beets	4.00 bunch
Broccoli	3.00 head
Cabbage	1.50 head
Carrots	4.00 bunch
Cauliflower	3.00 head
Corn (sweet)	9.00 dz
Cucumbers	1.75 lb
Green Beans	3.75 lb
Greens	4.00 bunch
Lettuce	3.00 bunch
Mushrooms	4.00 qt
Onions	2.00 bunch
Peas (shelled)	4.00 pt
Peppers (bell)	1.50 lb
Potatoes	2.00 lb
Radishes	3.00 bunch
Rhubarb	3.00 bunch
Squash	1.50 lb
Sweet Potatoes	3.00 lb
Tomatoes	4.00 lb
Tomatoes (roma)	4.25 lb
Turnips	4.00 bunch

Fruits & Berries

Apples	1.00 lb
Cantaloupes	6.00 each
Cherries	4.25 pt
Peaches	5.00 qt
Strawberries	5.75 qt
Watermelons	5.00 each

Meat

Beef	
Ground	8.75 lb
Roast Cuts	14.00 lb
Steaks	19.99 lb
Chicken	
Thigh/Leg	6.00 lb
Breast	12.00 lb
Other Cuts	5.00 lb
Pork	
Ground	8.00 lb
Chops	10.00 lb
Sausage	8.00 lb

Other

Eggs	5.00 dz
Herbs	3.00 bunch
Honey	16.00 16 oz

Southside Produce Auction

137 Vincent Store Road
Charlotte Court House, VA 23923
Sales on Tuesdays and Fridays 10:00 AM

Other commodities are available but not included in this report

Product	7/23 Quantity	7/23 Min Price	7/23 Max Price	7/23 Avg Price	7/26 Quantity	7/26 Min Price	7/26 Max Price	7/26 Ave Price
Apples (1/2 bushel)	16	7.00	10.00	7.19	12	9.00	10.00	9.83
Blueberries (pt)	216	3.25	3.50	3.33	168	3.25	3.50	3.23
Blackberries (pt)	28	3.00	3.00	3.00	15	2.50	2.50	2.50
Cantaloupes (each)	1217	.50	3.00	1.23	651	1.00	4.00	1.57
Peaches (1/2 bushel)	25	12.00	19.00	15.20	30	7.50	19.00	10.57
Potatoes (qt)	16	.50	.50	.50	N/A	N/A	N/A	N/A
Squash-Yellow (1/2 bu)	40	7.00	19.00	13.08	36	6.00	10.00	7.69
Squash-Zucchini (1/2 bu)	7	10.00	11.00	10.29	11	10.00	16.00	13.27
Sweet Corn (dz)	190	6.00	7.00	6.31	156	8.00	8.75	8.23
Tomatoes-Cherry (pt)	26	1.00	1.00	1.00	11	1.25	1.25	1.25
Tomatoes-Misc (10 lbs)	135	3.00	19.00	9.00	123	5.50	21.00	11.77
Watermelons (each)	232	.75	6.00	4.58	217	1.75	7.50	4.73

Reston Market

1609 Washington Plaza N
Reston, VA 20190
703.642.0128

Saturdays 8 a.m.-Noon (Apr-Dec)

www.fairfaxcounty.gov/parks/farmersmarkets

Vegetables

Beets	4.50 lb; 5.00 organic lb
Carrots	4.00 bunch; 5.00 organic bunch
Corn (sweet)	12.00 dz
Cucumbers	3.00 each
Eggplant	3.00 lb
Green Beans	6.50 qt
Lettuce	6.00 organic head
Microgreens	5.00 2 oz-9.00 4 oz
Mushrooms	6.00 pt
Onions	2.50 lb
Peppers (bell)	4.00 lb
Peppers (specialty)	5.00 lb; 5.00 organic pt
Potatoes	3.00 lb
Squash	3.00 lb; 4.00 organic lb
Tomatoes	3.50 lb; 5.00 organic lb
Tomatoes (Heirloom)	5.00 lb; 6.50 organic lb
Tomatoes (cherry)	4.00 pt; 5.00 organic pt
Tomatoes (grape)	6.00 pt; 5.00 organic pt

Fruits & Berries

Apples	3.50 lb
Blackberries	6.00 pt
Blueberries	6.00 pt
Cantaloupes	6.00 each
Cherries	6.00 pt
Honey Dews	6.00 each
Nectarines	3.50 lb
Peaches	3.50 lb-8.00 qt
Plums	6.00 lb
Watermelons	8.00 each

Meat

Beef	
Ground	11.00 lb
Roast Cuts	12.00 lb
Steaks	22.00 lb

Chicken	
Thigh/leg	7.00 lb
Breast	14.25 lb
Other Cuts	7.50 lb

Pork	
Chops	13.00 lb
Sausage	13.00 lb

Other

Eggs	7.00 dz
Garlic	10.00 lb; 12.00 organic lb
Herbs	3.00 bunch; 4.00 organic bunch

Roanoke Historic City Market

213 Market Street
Roanoke, VA 24011
540.342.2028

Monday-Sunday 8 a.m.-5 p.m.

www.downtownroanoke.org/city-market

Vegetables

Beets	4.00 bunch
Butterbeans	3.99 lb
Butterbeans (shelled)	6.00 pt
Corn (sweet)	9.00 dz
Eggplant	1.79 lb
Okra	3.00 pt
Peppers (bell)	1.25 each
Potatoes	1.99 lb
Squash	2.49 lb
Tomatoes	3.49 lb
Tomatoes (grape)	3.99 lb

Fruits & Berries

Blackberries	5.00 pt
Blueberries	5.00 pt
Cantaloupes	5.00 each
Honey Dews	5.00 each
Nectarines	2.49 lb
Peaches	2.49 lb
Plums	2.49 lb
Watermelons	7.00-8.00 each

Other

Eggs	4.00-6.00 dz
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Richmond, VA 23219

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Central Virginia Produce Auction

18440 E James Anderson Hwy
Dillwyn, VA 23936

Sales on Tuesdays and Fridays 10:00 AM

Other commodities are available but not included in this report

Product	7/26 Quantity	7/26 Min Price	7/26 Max Price	7/26 Avg Price	7/30 Quantity	7/30 Min Price	7/30 Max Price	7/30 Ave Price
Blueberries (pt)	120	5.00	6.50	5.75	20	4.00	4.00	4.00
Cantaloupes (each)	28	2.25	2.50	2.40	48	3.00	4.75	3.42
Eggs (dz)	135	1.00	2.50	1.62	165	1.50	2.50	1.98
Onions (10 lbs)	39	12.00	13.00	12.62	38	10.00	16.00	12.71
Peppers-Specialty (qt)	28	1.00	3.50	2.38	32	2.25	3.75	3.13
Squash-Summer (1/2 bu)	25	7.00	13.00	12.16	26	8.00	11.00	9.34
Squash-Zucchini (1/2 bu)	37	3.00	16.00	10.11	20	5.00	19.00	12.05
Sweet Corn (dz)	187	2.00	6.00	3.43	140	5.75	8.00	6.39
Tomatoes-Canner (10 lbs)	79	14.00	22.00	17.39	24	11.00	26.00	20.13
Tomatoes-Grape (pt)	48	1.75	1.75	1.75	N/A	N/A	N/A	N/A
Tomatoes-Heirloom (10 lbs)	30	5.00	19.00	10.77	27	9.00	15.00	13.00
Watermelons (each)	135	2.00	3.00	2.51	222	2.25	6.00	3.19

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email market.news@vdacs.virginia.gov or call 800.552.5521 and press 0.

Retail Farmers' Markets July Price Summary			
Commodity	Unit	Range	Average
Apples	Pound	1.00 - 3.50	2.67
Blackberries	Pint	5.00 - 7.00	5.86
Cabbage	Pound	1.00 - 1.00	1.00
Cantaloupes	Each	2.50 - 6.00	4.75
Cucumbers	Each	0.75 - 3.00	1.56
Green Beans	Pound	2.00 - 4.00	3.25
Peaches	Pound	1.50 - 4.50	3.12
Peppers	Each	0.50 - 2.00	1.05
Potatoes	Pound	1.99 - 3.00	2.20
Squash	Pound	1.50 - 3.00	2.10
Strawberries	Quart	5.75 - 5.75	5.75
Sweet Corn	Dozen	7.50 - 12.00	9.63
Tomatoes	Pound	2.49 - 5.00	3.47
Tomatoes (Cherry)	Pint	3.00 - 5.00	4.00

Retail Farmers' Markets July Price Summary			
Commodity	Unit	Range	Average
Beef (Ground)	Pound	6.75 - 12.00	9.58
Beef (Roast)	Pound	7.00 - 14.00	11.00
Beef (Steaks)	Pound	10.00 - 30.00	19.54
Chicken (Whole)	Pound	4.50 - 7.00	5.58
Chicken (Thigh)	Pound	6.00 - 12.50	8.00
Chicken (Breast)	Pound	10.50 - 15.50	13.45
Pork (Ground)	Pound	8.00 - 11.00	9.63
Pork (Chops)	Pound	10.00 - 18.00	13.10
Pork (Sausage)	Pound	8.00 - 13.00	11.05
Lamb (Ground)	Pound	16.50 - 16.50	16.50
Lamb (Chops)	Pound	12.00 - 28.50	20.25
Lamb (Leg)	Pound	12.00 - 12.00	12.00